

Jeanette Lee Announces Partnership with CFR Productions
Black Widow Inks Deal to Become Company's "Official Billiards Consultant"

McLean, VA USA (December 1, 2005) – Octagon announced today the partnership between **Jeanette Lee** and **CFR Productions**, a billiards company that organizes match play tournaments and charity events featuring some of the best WPBA and UPA pool players along with other athletes, celebrities, and entertainers.

Under the partnership, The Black Widow becomes the "The Official Billiards Consultant" for CFR Productions. Lee will also appear in certain advertising and promotional material and make selected appearances at company sponsored events.

"Jeanette is a staple in the billiards community and we are thrilled to be partnered with a player of her stature," said Kenneth P. Laury, founder of CFR Productions. "Her talent, credibility, and insider knowledge is unmatched and we are looking forward to a great relationship with Jeanette."

"I am excited for the chance to team with a company like CFR Productions," said Lee. "They are truly passionate about billiards and will be a credit to the sport."

The former World #1 and Player of the Year, Lee holds more than 20 national and international titles and is consistently ranked as one of the Most Powerful People in the sport by *Billiards Digest*. She is also a member of the Board of Trustees for the Women's Sports Foundation and serves as a national spokesperson for the Scoliosis Association.

Octagon is the world's leader in sports and entertainment marketing with global expertise in consulting, athletes & personalities, event management, property representation, marketing solutions, licensing and merchandising, talent procurement and television rights and production. As part of The Interpublic Group (NYSE:IPG), one of the world's leading organizations of advertising agencies and marketing services, Octagon employs more than 1,000 people in 60 offices around the world. For further information please visit: www.octagon.com.

Media Information:

Scott Horner–703.905.3379, scott.horner@octagon.com